



Public Disclosure of Student Learning Form

Institution:	_____	Chaminade University of Honolulu
Academic Business Unit:	_____	School of Business and Communication
Academic Year:	_____	2012 - 2013

**Report of Student Learning and Achievement
Chaminade University
School of Business and Communication**

For Academic Year: 2012 - 2013

Mission of the School of Business and Communication

Mission statement for undergraduate business programs

Our mission in providing undergraduate business programs at Chaminade is to prepare students to enter careers in industry, government, and not-for-profit organizations and to provide businesses in Hawaii with competent employees who are able to contribute to their organization's success and to the community good.

Mission statement for graduate business program

The MBA program provides students with the tools and perspectives needed to lead and manage for business results and the public good. Our mission is to develop leaders for business, government, and not-for-profit organizations in Hawaii and to provide transferable business skills that will enable graduates to succeed in organizations across the country and internationally.

Student Learning Assessment for Associate of Arts in Business Administration Program

Intended Student Learning Outcomes for Associate of Arts in Business Administration Program:

1. Demonstrate an introductory understanding of the functional areas of business, including central concepts and tasks of each.
2. Demonstrate an understanding of financial and managerial accounting, including central concepts and tasks.
3. Demonstrate an understanding of domestic and global economic environments and their influence on firm-level decision-making.
4. Demonstrate the ability to use statistical tools and methods for business decision-making.

Assessment Tools for Intended Student Learning Outcomes—
Direct Measures of Student Learning:

Performance Targets/Criteria for Direct Measures:

- | | |
|-------------------------------------|---|
| 1. Peregrine Academic Services Exam | Average performance at or above National Comparison Group |
|-------------------------------------|---|

2. Within-course Pre and Post tests for BU 200, BU 224, AC 201, AC 202, EC 201 and EC 202	Post test performance of 70% or above	
Assessment Tools for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Targets/Criteria for Indirect Measures:	
1. Student response on course evaluations for BU 200 Introduction to Business, BU 224 Applied Business Statistics, AC 201 Principles of Accounting I, AC 202 Principles of Accounting II, EC 201 Principles of Macroeconomics and EC 202 Principles of Microeconomics to item #7 “I gained a significant amount of knowledge from this course.”	Mean response at 4.0 or above on the five-point scale where 1 = strongly disagree, 5 = strongly agree, and 4 = agree	
2. Student response to exit survey questions regarding perceived personal competence in topic areas of business, statistics, accounting and economics	Mean response at 3.0 or above on the five-point scale where 1 = minimal, 5 = very strong and 3 = satisfactory	
Summary of Results from Implementing Direct Measures of Student Learning:	Performance Target Was...	
	Met	Not Met
1. <i>Data are not available because the AEOP Office was not able to identify the students for the School of Business and Communication, and so the exam could not be administered</i>		X
2. <i>Data are not available because the AEOP Office shifted all coursework to online, and so the pre-tests and post-tests could not be administered</i>		X
Summary of Results from Implementing Indirect Measures of Student Learning:	Performance Target Was...	
	Met	Not Met
<p>1. Mean Response All Courses = 3.9</p> <p>Mean Response by Course and Section:</p> <p>BU 200 (F01) = 4.6; (S01) = 4.1</p> <p>BU 224 (W01) = 3.8</p> <p>AC 201 (F01) = 3.5; (S01) = 3.0</p> <p>AC 202 (SU01) = 3.1</p>	<p>BU 200</p> <p>EC 201</p> <p>EC 202</p>	<p>BU 224</p> <p>AC 201</p> <p>AC 202</p>

EC 201 (SU01) = 3.9; (F01) = 4.5; (W01) = 4.0 EC 202 (F01) = 4.6; (S01) = 4.1 Green = Performance met target Red = Performance did not meet target		
2. <i>Data are not available because the AEOP Office was not able to identify the students for the School of Business and Communication, and so the exit survey could not be administered</i>		X
Proposed Courses of Action for Improvement in Areas for which Performance Targets Were Not Met:		
1. We continue to look to identify appropriate direct measures to use in the AA in Business Administration program.		
2. There have been personnel changes in management of the AEOP programs, where the AA in Business Administration program is administered and offered, and this should help with the identification of students in and completing the program.		

Student Learning Assessment for Bachelor of Arts in Business Administration Program
Intended Student Learning Outcomes for Bachelor of Arts in Business Administration Program:
1. Demonstrate written and oral communication abilities appropriate to business-related tasks.
2. Demonstrate the ability to select and use appropriate quantitative tools, including statistics and management science, for decision-making.
3. Demonstrate an understanding of the functional areas of business, including central concepts, modes of analysis, tasks, and strategies.
4. Demonstrate an understanding of tasks associated with career selection, entry, and management.
5. Demonstrate the ability to assess and create business strategy appropriate for organizations in specified business environments.
6. Demonstrate an understanding of legal obligations of organizations and the ethical dilemmas faced by businesses, along with appropriate frameworks for addressing these dilemmas.
7. Demonstrate an understanding of information technology as it influences organizational processes and system tasks, as well as the ability to use information technology to address functional business tasks.

8. Demonstrate an understanding of the domestic and global economic environments and their influence on firm-level decision-making.	
9. Demonstrate an understanding of individual and group dynamics in organizations.	
10. Demonstrate an understanding of the connections between academic work and real-life situations engaged in Service Learning experiences.	
11. Demonstrate an understanding of the management of business operations.	
12. Demonstrate an understanding of the distinctive features and challenges of conducting business internationally.	
Assessment Tools for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Targets/Criteria for Direct Measures:
1. Peregrine Academic Services CPC Exam and supplemental Chaminade questions for Career Development and Professional Writing and Presentation	Average performance at or above National Comparison Group Average performance on Career Development and Professional Writing and Presentation at 70% or above
2. Final Group Presentations in BU 469 Business Strategy	Average faculty rating for each group at 24 or above out of 32 possible points, which reflects an average score on rubric dimensions of 3 points out of 4, where 3 points indicates fully successful performance (multiple faculty rate each group)
3. Final Group Presentations in BU 470 Senior Field Experience	Average faculty rating for each group at 12 or above out of 16 possible points, which reflects an average score on rubric dimensions of 3 points out of 4, where 3 points indicates proficient performance (multiple faculty rate each group)
Assessment Tools for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Targets/Criteria for Indirect Measures:
1. Student response on course evaluations for all business administration required courses to item #7 "I gained a significant amount of knowledge from this course."	Mean response at 4.0 or above on the five-point scale where 1 = strongly disagree, 5 = strongly agree, and 4 = agree
2. Student response to exit survey questions regarding perceived personal competence in required business administration courses	Mean response at 3.0 or above on the five-point scale where 1 = minimal, 5 = very strong and 3 = satisfactory
Summary of Results from Implementing Direct Measures of Student Learning:	Performance Target Was...

			Met	Not Met
1. Peregrine Academic Services CPC Exam				
Chaminade Business Administration Average Total Score = 52% (n = 12)				
National Comparison Group (Aggregate Traditional) Average Total Score = 49.2%				
Relative Interpretation of Average Chaminade Student Competency = Average				
High Score = 65.8% (Above Average); Low Score = 39.2% (Below Average)				
Chaminade Supplemental Questions for Career Development and Writing & Presentation				
Chaminade Average Business Administration Student Score = 87% (n = 30)				
Results by Topic Area				
	Chaminade Bus. Admin. Students	National Comparison Group		
Accounting	58.3%	50.6%	X	
Business Ethics	52.5%	50.2%		
Business Finance	49.2%	48.7%		
Strategic Management	45.0%	46.5%		
Business Leadership	50.0%	49.2%		
Economics	45.8%	46.8%		
Global Dimensions	60.8%	53.9%		
Information Management	66.7%	61.0%		
Legal Environment	59.2%	55.0%		
Management	59.2%	52.8%		
Marketing	37.5%	36.4%		
Quant. Methods & Statistics	40.0%	38.4%		

<p>Green = Performance Above Comparison Group Red = Performance Below Comparison Group</p>		
<p>2. Average Faculty Rating for Groups on Final Strategy Presentation in BU 469 = 26.45 (n = 7 groups)</p> <p>One of seven groups did not meet standard.</p> <p>Note that groups include both accounting and business administration students.</p> <p>Green = Performance met target Red = Performance did not meet target</p>	X	
<p>3. Average Faculty Rating for Groups on Final Senior Field Experience Presentation in BU 470 = 13.4 (n = 6 teams)</p> <p>All six groups met standard.</p> <p>Note that groups include both accounting and business administration students.</p> <p>Green = Performance met target Red = Performance did not meet target</p>		
<p>Summary of Results from Implementing Indirect Measures of Student Learning:</p>	Performance Target Was...	
	Met	Not Met
<p>1. Mean Response All Courses = 4.0</p> <p>Mean Response by Course and Section: BU 200 (F01) = 4.0; (F02) = 4.5; (S01) = 4.5; (S02) = 4.3</p>	<p>BU 200 AC 201 BU 308 BU 362</p>	<p>AC 202 BU 224 EC 201 EC 202</p>

<p> BU 224 (F01) = 2.1; (S01) = 3.5 AC 201 (F01) = 4.8; (F02) = 4.5; (S01) = 4.7 AC 202 (F01) = 3.7; (S01) = 3.7 EC 201 (F01) = 3.0; (F02) = 3.8; (S01) = 3.5; (S02) = 3.8 EC 202 (F01) = 4.1; (S01) = 3.5 BU 308 (F01) = 4.7; (S01) = 4.7 BU 324 (F01) = 3.9; (S01) = 3.6 BU 362 (F01) = 4.3; (S01) = 4.4 FIN 301 (F01) = 4.3; (S01) = 4.7 MGT 305 (F01) = 2.5; (S01) = 3.0 MGT 306 (F01) = 4.3; (S01) = 4.1 MKT 301 (F01) = 4.7; (F02) = 4.0; (S01) = 4.5 BU 402 (F01) = 4.3; (S01) = 4.5 BU 416 (F01) = 4.5; (S01) = 4.4 BU 469 (F01) = 4.6; (S01) = 4.8 BU 470 (F01) = 4.8; (S01) = 4.5 MGT 407 (F01) = 2.6; (S01) = 2.5 </p> <p>Note that these courses (except BU 402 and MGT 407) include both accounting and business administration students, and at the 200 level students who may not become business majors.</p> <p>Green = Performance met target Red = Performance did not meet target</p>	<p> FIN 301 MGT 306 MKT 301 BU 402 BU 416 BU 469 BU 470 </p>	<p> BU 324 MGT 305 MGT 407 </p>
<p>2. Mean response to exit survey questions regarding perceived personal competence in required business administration courses (n = 25)</p>	<p> Writing and Presentation Business </p>	<p>Quantitative Analysis</p>

Mean Response All Topic Areas = 3.78			Functions
Topic Area	Related Course(s)	Mean Response	
Writing and Presentation	BU 308	4.4	Career Development
Quantitative Analysis	BU 224 / BU 324	2.9	Business Strategy
Business Functions	MKT 301	4.5	Law and Ethics
	FIN 301	3.9	
	AC 201 / AC 202	3.2	Information Systems
	MGT 306	4.2	Economics
Career Development	BU 416	4.1	Operations Management
Business Strategy	BU 469	4.3	International Business
Law and Ethics	BU 362	3.8	
Information Systems	MGT 305	3.1	
Economics	EC 201 / EC 202	3.5	
Operations Management	MGT 407	3.3	
International Business	BU 402	4.1	

<p>Green = Performance met target Red = Performance did not meet target</p>		
<p>Proposed Courses of Action for Improvement in Areas for which Performance Targets Were Not Met:</p>		
<p>1. Targets were not met for economics (perceived learning at the time of the course) quantitative analysis (perceived learning at the time of the course), operations management (perceived learning at the time of the course). Targets were met for direct measures in each of these areas and for perceived learning at the end of the program. Consequently, we will monitor students' experience in these course areas in the coming academic year. Targets were not met for information systems (perceived learning at the time of the course and at end of program). Targets for direct measures were met, and information systems was the highest performance area for students on the Peregrine exam. As a result of these outcomes, the faculty member who teaches this subject areas is working to provide feedback that more effectively signals to students their learning and competence at the time of the course.</p>		

<p align="center">Student Learning Assessment for Bachelor of Science in Accounting Program</p>
<p>Intended Student Learning Outcomes for Bachelor of Arts in Business Administration Program:</p>
<p>1. Demonstrate written and oral communication abilities appropriate to business-related tasks.</p>
<p>2. Demonstrate the ability to select and use appropriate quantitative tools, including statistics and management science, for decision-making.</p>
<p>3. Demonstrate an understanding of the functional areas of business, including central concepts, modes of analysis, tasks, and strategies.</p>
<p>4. Demonstrate an understanding of tasks associated with career selection, entry, and management.</p>
<p>5. Demonstrate the ability to assess and create business strategy appropriate for organizations in specified business environments.</p>
<p>6. Demonstrate an understanding of legal obligations of organizations and the ethical dilemmas faced by businesses, along with appropriate frameworks for addressing these dilemmas.</p>
<p>7. Demonstrate an understanding of information technology as it influences organizational processes and system tasks, as well as the ability to use information technology to address functional business tasks.</p>

8.	Demonstrate an understanding of the domestic and global economic environments and their influence on firm-level decision-making.
9.	Demonstrate an understanding of individual and group dynamics in organizations.
10.	Demonstrate an understanding of the connections between academic work and real-life situations engaged in Service Learning experiences.
11.	Demonstrate an understanding of the legal and ethical responsibilities of professional accountants.
12.	Demonstrate an understanding of the concepts, methods, and processes of control that provide for the accuracy and integrity of financial data and the safeguarding of financial assets.
13.	Demonstrate an understanding of the concepts of taxation and the impact of taxation on the financial and managerial decisions of business entities.
14.	Demonstrate an understanding of the concepts, principles, and procedures of auditing and attestation services.
15.	Demonstrate an understanding of Generally Accepted Accounting Principles and their application to business situations.
16.	Demonstrate an understanding of the preparation, interpretation, evaluation, and use of financial information for business decision-making.
Assessment Tools for Intended Student Learning Outcomes— Direct Measures of Student Learning:	
Performance Targets/Criteria for Direct Measures:	
1.	Peregrine Academic Services CPC Exam and supplemental Chaminade questions for Career Development and Professional Writing and Presentation
	Average performance at or above National Comparison Group Average performance on Career Development and Professional Writing and Presentation at 70% or above
2.	Peregrine Academic Services Accounting Exam
	Average performance at or above National Comparison Group
3.	Final Group Presentations in BU 469 Business Strategy
	Average faculty rating for each group at 24 or above out of 32 possible points, which reflects an average score on rubric dimensions of 3 points out of 4, where 3 points indicates fully successful performance (multiple faculty rate each group)
4.	Final Group Presentations in BU 470 Senior Field Experience
	Average faculty rating for each group at 12 or above out of 16 possible points, which reflects an average score on rubric dimensions of 3 points out of 4, where 3 points indicates proficient performance (multiple faculty rate each group)

Assessment Tools for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Targets/Criteria for Indirect Measures:													
1. Student response on course evaluations for all business administration required courses to item #7 “I gained a significant amount of knowledge from this course.”	Mean response at 4.0 or above on the five-point scale where 1 = strongly disagree, 5 = strongly agree, and 4 = agree													
2. Student response to exit survey questions regarding perceived personal competence in required business administration courses	Mean response at 3.0 or above on the five-point scale where 1 = minimal, 5 = very strong and 3 = satisfactory													
3. Placement of graduates into degree-related professional positions or graduate school	80% or above of the prior year’s class hold degree-related professional positions and/or are in graduate school													
Summary of Results from Implementing Direct Measures of Student Learning:	Performance Target Was...													
	Met	Not Met												
<p>1. Peregrine Academic Services CPC Exam Chaminade Accounting Average Total Score = 48.8% (n = 7) National Comparison Group (Aggregate Traditional) Average Total Score = 48.7%</p> <p>Relative Interpretation of Average Chaminade Student Competency = Average High Score = 62.7% (Above Average); Low Score = 40.9% (Average)</p> <p>Chaminade Supplemental Questions for Career Development and Writing & Presentation Chaminade Average Business Administration Student Score = 82% (n = 11)</p> <table border="0" data-bbox="210 1185 1323 1396"> <thead> <tr> <th>Results by Topic Area</th> <th>Chaminade Accounting Students</th> <th>National Comparison Group</th> </tr> </thead> <tbody> <tr> <td>Accounting</td> <td>65.7%</td> <td>50.6%</td> </tr> <tr> <td>Business Ethics</td> <td>38.6%</td> <td>50.2%</td> </tr> <tr> <td>Business Finance</td> <td>60.0%</td> <td>48.7%</td> </tr> </tbody> </table>	Results by Topic Area	Chaminade Accounting Students	National Comparison Group	Accounting	65.7%	50.6%	Business Ethics	38.6%	50.2%	Business Finance	60.0%	48.7%	X	
Results by Topic Area	Chaminade Accounting Students	National Comparison Group												
Accounting	65.7%	50.6%												
Business Ethics	38.6%	50.2%												
Business Finance	60.0%	48.7%												

<p>Strategic Management 38.6% 46.5%</p> <p>Business Leadership 41.4% 49.2%</p> <p>Economics 47.1% 46.8%</p> <p>Information Management 61.4% 61.0%</p> <p>Legal Environment 60.0% 55.0%</p> <p>Management 45.7% 52.8%</p> <p>Marketing 37.1% 36.4%</p> <p>Quant. Methods & Statistics 45.7% 38.4%</p> <p>Green = Performance Above Comparison Group Red = Performance Below Comparison Group</p>		
<p>2. Peregrine Academic Services Accounting Exam Chaminade Accounting Average Total Score = 57.6% (n = 11) National Comparison Group (Aggregate Traditional) Average Total Score = 49.2%</p> <p>Relative Interpretation of Average Chaminade Student Competency = Average High Score = 77.1% (High); Low Score = 45.7% (Average)</p> <p>Green = Performance met target Red = Performance did not meet target</p>	X	
<p>3. Average Faculty Rating for Groups on Final Strategy Presentation in BU 469 = 26.45 (n = 7 groups)</p> <p>One of seven groups did not meet standard.</p> <p>Note that groups include both accounting and business administration students.</p>	X	

<p>Green = Performance met target Red = Performance did not meet target</p>		
<p>4. Average Faculty Rating for Groups on Final Senior Field Experience Presentation in BU 470 = 13.4 (n = 6 teams)</p> <p>All six groups met standard.</p> <p>Note that groups include both accounting and business administration students.</p> <p>Green = Performance met target Red = Performance did not meet target</p>	X	
<p>Summary of Results from Implementing Indirect Measures of Student Learning:</p>	<p>Performance Target Was...</p>	
	<p>Met</p>	<p>Not Met</p>
<p>1. Mean Response All Courses = 4.0</p> <p>Mean Response by Course and Section:</p> <p>BU 200 (F01) = 4.0; (F02) = 4.5; (S01) = 4.5; (S02) = 4.3</p> <p>BU 224 (F01) = 2.1; (S01) = 3.5</p> <p>AC 201 (F01) = 4.8; (F02) = 4.5; (S01) = 4.7</p> <p>AC 202 (F01) = 3.7; (S01) = 3.7</p> <p>EC 201 (F01) = 3.0; (F02) = 3.8; (S01) = 3.5; (S02) = 3.8</p> <p>EC 202 (F01) = 4.1; (S01) = 3.5</p> <p>AC 301 (F01) = 4.7</p> <p>AC 302 (S01) = 4.6</p>	<p>BU 200</p> <p>AC 201</p> <p>AC 301</p> <p>AC 302</p> <p>AC 303</p> <p>AC 306</p> <p>BU 362</p> <p>FIN 301</p> <p>MGT 306</p> <p>MKT 301</p> <p>AC 404</p>	<p>BU 224</p> <p>AC 202</p> <p>EC 201</p> <p>EC 202</p> <p>MGT 305</p> <p>AC 408</p>

<p>AC 303 (F01) = 4.1 AC 306 (S01) = 4.5 BU 308 (F01) = 4.7; (S01) = 4.7 BU 324 (F01) = 3.9; (S01) = 3.6 BU 362 (F01) = 4.3; (S01) = 4.4 FIN 301 (F01) = 4.3; (S01) = 4.7 MGT 305 (F01) = X; (S01) = 3.0 MGT 306 (F01) = 4.3; (S01) = 4.1 MKT 301 (F01) = 4.7; (F02) = 4.0; (S01) = 4.5 AC 404 (S01) = 4.7 AC 408 (F01) = 3.5 BU 416 (F01) = 4.5; (S01) = 4.4 BU 469 (F01) = 4.6; (S01) = 4.8 BU 470 (F01) = 4.8; (S01) = 4.5</p> <p>Note that these courses (except AC 301, AC 302, AC 303, AC 306, AC 404, and AC 408) include both accounting and business administration students, and at the 200 level students who may not become business majors.</p> <p>Green = Performance met target Red = Performance did not meet target</p>	<p>BU 416 BU 469 BU 470</p>	
<p>2. Mean response to exit survey questions regarding perceived personal competence in required business administration courses (n = 5)</p> <p>Mean Response All Topic Areas = 3.37</p>	<p>Writing and Presentation Business</p>	<p>Quantitative Analysis Information Systems</p>

Topic Area	Related Course(s)	Mean Response	Functions
Writing and Presentation	BU 308	3.8	Career Development
Quantitative Analysis	BU 224 / BU 324	2.2	Business Strategy
Business Functions	MKT 301	3.6	Law and Ethics
	FIN 301	3.2	
	AC 201 / AC 202	4.0	Economics
	MGT 306	3.8	
Career Development	BU 416	4.0	
Business Strategy	BU 469	3.8	
Law and Ethics	BU 362	3.5	
Information Systems	MGT 305	2.7	
Economics	EC 201 / EC 202	3.5	
<p>Green = Performance met target</p> <p>Red = Performance did not meet target</p>			

<p>3. The percentage of prior year graduates in degree-related positions was 100% (9/9 students)</p> <p>9 students were employed in accounting or business-related positions or in graduate school</p> <p>We did not have access to employment information for one student</p> <p>Green = Performance met target Red = Performance did not meet target</p>	X	
Proposed Courses of Action for Improvement in Areas for which Performance Targets Were Not Met:		
<p>1. Targets were not met for quantitative analysis and information systems (perceived learning at the time of the course and at end of program). Targets for direct measures were met, and information systems was the highest performance area for students on the Peregrine exam. As a result of these outcomes, we will monitor student perceptions of learning in the coming year, and the faculty member who teaches these subject areas is working to provide feedback that more effectively signals to students their learning and competence at the time of the course.</p>		

Student Learning Assessment for Master of Business Administration Program
Intended Student Learning Outcomes for Associate of Arts in Business Administration Program:
1. Demonstrate the ability to select and use appropriate quantitative tools to enhance organizational decision-making.
2. Demonstrate an understanding of issues central to financial management of an organization and the ability to use financial tools and analysis to inform business decisions.

3. Demonstrate an understanding of the process of value creation by an organization and the ability to use concepts and processes of marketing and management to develop competitive advantage for organizations in specified business environments.			
4. Demonstrate an understanding of the legal obligations and ethical dilemmas faced by businesses and the ability to use related frameworks to inform decision-making.			
5. Demonstrate an understanding of domestic and global economic environments and the ability to use economic data to inform decision-making.			
6. Demonstrate an understanding of leadership dynamics and the ability to identify appropriate leader actions for enhancing individual, group, and system effectiveness.			
7. Demonstrate and understanding of the central components and processes of strategic management and the ability to assess and create appropriate strategies for organizations in specified business environments.			
Assessment Tools for Intended Student Learning Outcomes— Direct Measures of Student Learning:		Performance Targets/Criteria for Direct Measures:	
1. Peregrine Academic Services MBA Exam		Average performance at or above National Comparison Group	
2. Final Group Presentations in MBA 800 Strategic Management		Average faculty rating for each group at 24 or above out of 32 possible points, which reflects an average score on rubric dimensions of 3 points out of 4, where 3 points indicates fully successful performance (multiple faculty rate each group)	
Assessment Tools for Intended Student Learning Outcomes— Indirect Measures of Student Learning:		Performance Targets/Criteria for Indirect Measures:	
1. Student response on course evaluations for all MBA core courses to item #7 “I gained a significant amount of knowledge from this course.”		Mean response at 4.0 or above on the five-point scale where 1 = strongly disagree, 5 = strongly agree, and 4 = agree	
2. Student response to exit survey questions regarding perceived personal competence in all MBA core courses.		Mean response at 3.0 or above on the five-point scale where 1 = minimal, 5 = very strong and 3 = satisfactory	
Summary of Results from Implementing Direct Measures of Student Learning:		Performance Target Was...	
		Met	Not Met
1. Peregrine Academic Services MBA Exam		X	

<p>Chaminade Average Total Score = 65.9% (n = 57) National Comparison Group (Aggregate Blended) Average Total Score = 57.3%</p> <p>Relative Interpretation of Average Chaminade Student Competency = Above Average High Score = 92.9% (Very High); Low Score = 48.6% (Average)</p> <table border="0"> <thead> <tr> <th>Results by Topic Area</th> <th>Chaminade MBA Students</th> <th>National Comparison Group</th> </tr> </thead> <tbody> <tr> <td>Accounting</td> <td>63.0%</td> <td>55.3%</td> </tr> <tr> <td>Business Ethics</td> <td>65.8%</td> <td>55.6%</td> </tr> <tr> <td>Business Finance</td> <td>54.7%</td> <td>42.4%</td> </tr> <tr> <td>Strategic Management</td> <td>73.3%</td> <td>67.0%</td> </tr> <tr> <td>Business Leadership</td> <td>72.1%</td> <td>70.4%</td> </tr> <tr> <td>Economics</td> <td>61.9%</td> <td>51.9%</td> </tr> <tr> <td>Marketing</td> <td>70.4%</td> <td>62.8%</td> </tr> </tbody> </table> <p>Green = Performance Above Comparison Group Red = Performance Below Comparison Group</p>	Results by Topic Area	Chaminade MBA Students	National Comparison Group	Accounting	63.0%	55.3%	Business Ethics	65.8%	55.6%	Business Finance	54.7%	42.4%	Strategic Management	73.3%	67.0%	Business Leadership	72.1%	70.4%	Economics	61.9%	51.9%	Marketing	70.4%	62.8%		
Results by Topic Area	Chaminade MBA Students	National Comparison Group																								
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Marketing	70.4%	62.8%																								
<p>2. Average Faculty Rating for Groups on Final Strategy Presentation in MBA 800 = 28.00 (n = 6 groups)</p> <p>All six groups met standard.</p> <p>Green = Performance met target Red = Performance did not meet target</p>	X																									
<p>Summary of Results from Implementing Indirect Measures of Student Learning:</p>	Performance Target Was...																									
	Met	Not Met																								

<p>1. Mean Response to Item #7 on course evaluations “I gained a significant amount of knowledge from this course”</p> <table border="1"> <thead> <tr> <th>Core Course</th> <th>Mean Response</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>MBA 600</td> <td>4.61 (n = 57)</td> <td></td> </tr> <tr> <td>MBA 601</td> <td>4.41 (n = 37)</td> <td></td> </tr> <tr> <td>MBA 602</td> <td>4.56 (n = 58)</td> <td></td> </tr> <tr> <td>MBA 610</td> <td>4.11 (n = 54)</td> <td></td> </tr> <tr> <td>MBA 611</td> <td>4.64 (n = 25)</td> <td></td> </tr> <tr> <td>MBA 612</td> <td>4.58 (n = 66)</td> <td></td> </tr> <tr> <td>MBA 800</td> <td>4.58 (n = 45)</td> <td></td> </tr> </tbody> </table> <p>Green = Performance met target Red = Performance did not meet target</p>			Core Course	Mean Response	Notes	MBA 600	4.61 (n = 57)		MBA 601	4.41 (n = 37)		MBA 602	4.56 (n = 58)		MBA 610	4.11 (n = 54)		MBA 611	4.64 (n = 25)		MBA 612	4.58 (n = 66)		MBA 800	4.58 (n = 45)			
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<p>2. Mean response to exit survey questions regarding perceived personal competence in required MBA courses = 3.87 (n = 39)</p> <table border="1"> <thead> <tr> <th>Topic Area</th> <th>Related Course(s)</th> <th>Mean Response</th> </tr> </thead> <tbody> <tr> <td>Accounting</td> <td>MBA 610</td> <td>3.49</td> </tr> <tr> <td>Finance</td> <td>MBA 611</td> <td>4.52</td> </tr> <tr> <td>Marketing</td> <td>MBA 612</td> <td>4.02</td> </tr> <tr> <td>Ethical Issues</td> <td>MBA 602</td> <td>4.46</td> </tr> </tbody> </table>			Topic Area	Related Course(s)	Mean Response	Accounting	MBA 610	3.49	Finance	MBA 611	4.52	Marketing	MBA 612	4.02	Ethical Issues	MBA 602	4.46	X										
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<p>Green = Performance met target Red = Performance did not meet target</p>				
Proposed Courses of Action for Improvement in Areas for which Performance Targets Were Not Met:				
1. <i>Performance met target in all areas.</i>				